Rishni Narmada Perera
Digital Product and Learning Designer

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MSC, BACHELOR, GOOGLE CERTIFIED, 10+ YEARS, UXCEL TOP 5%, ONSITE|REMOTE| HYBRID

A Digital Product and Learning Designer with over a decade of experience connecting pixels and people, known for transforming complex challenges with critical thinking into simple, elegant design solutions for startups, Fortune 500 companies, and NGOs. Skilled in creating high-quality UX product UIs, memorable learning experiences, building functional prototypes to ensure designs work as beautifully as they look, and passionate about AI, design systems, accessibility, LXD, user psychology, and the business strategies behind great user experiences.

WORK EXPERIENCE

Independent | Remote | 2022 - Present
Digital Product and Learning Designer

- Works with global clients across tech, education, healthcare, and nonprofits to craft intuitive digital experiences from websites and apps to interactive learning materials.
- Transforms ideas into reality through usable, accessible, WCAG-compliant wireframes, prototypes, and UIs, while designing onboarding flows and video-based learning modules that have boosted user retention by 32%.
- ***Highlighted Project:*** Transformed a QA career training platform by developing an intelligent LMS with built-in career coaching, doubling course completion rates from 12% to 28%. The lovable MVP solution combined AI-driven personalization with vibecoding technology to deliver adaptive learning paths and instant feedback.

Infor | Hybrid | 2017-2022
UI UX Software Engineer

- Spearheaded end-to-end UX design for an enterprise Testing-as-a-Service (TaaS) solution, delivering consistent user experiences across desktop, mobile, and cloud platforms.
- Collaborated with cross-functional Agile teams, including developers, QA engineers, and product managers, while directly reporting to the Head of Development to drive project success.
- ***Highlighted Project:*** Transformed a B2B SaaS product by identifying key user pain points and designing intuitive, cross-platform interfaces, boosting satisfaction scores from 24% to 37%. Built responsive applications with the SOHO design system, HTML5, CSS3, and Angular, supported by rigorous testing for seamless performance. Enhanced adoption through user guides, video tutorials, and targeted learning materials, driving a 42% increase in engagement. Elevated brand visibility through strategic graphic design and social media campaigns.

Six Companies | Sri Lanka, New Zealand, USA | Onsite | Remote | 2008-2017
Senior Digital Designer

- Created impactful branding and digital experiences for Fortune 500 and growing businesses, driving 35% usability gains through intuitive designs. For education and nonprofits, developed engaging motion graphics that boosted engagement by 23%, while transforming learning outcomes through rich multimedia LMS content.
- ***Highlighted Project:*** Redesigned and modernized a government-funded Settlement website using Joomla CMS, serving 45,000+ new migrants annually across New Zealand. Enhanced user experience and accessibility, enabling diverse populations to easily navigate critical resettlement resources, including marketing and learning platforms.

KEY ACHIEVEMENTS

- Merges the art of storytelling with UX best practices to build AI learning platforms that convert, proven by lifting key metrics from 12% to 28%.
- Ranked in the Top 5% of UXCEL Scholars (2025)
- Drove a 37% increase in SaaS user satisfaction and a 42% boost in engagement by leading UX strategy and hands-on execution of onboarding learning optimizations across cloud, desktop, and mobile platforms.
- Honored with the Best Graphic Designer Award (2013)

EDUCATION

University of Colombo, Sri Lanka | 2017
Master of Information Technology

Swinburne University of Technology, Australia | 2008
Bachelor of Multimedia and Business Marketing

Google | 2021
UX Design Professional certificate

Uxcel | 2025
AI in UX Design, Accessibility & Inclusive Design, UX Writing & Research, Gamification, Mobile & Service Design, Design Thinking & Design Leadership

SKILLS, TOOLS & STRENGTHS

- **UX, UI, Product Design:** User Research | User Journey Mapping | Wireframing | HCI | Prototyping | Interaction Design | Design Systems | A/B Testing | WCAG Compliance | Material/Apple Design Guidelines | Usability Testing
- **Learning Experience Design (LXD):** Instructional Design | eLearning Development | Mobile Learning | Gamification | Learning Analytics | LXD principles | Storyboarding
- **Tools:** Figma | Adobe Creative Cloud | HTML | CSS | Webflow | Moodle | Articulate 360 | Camtasia | Canva | Wordpress | Firebase Studio | Renderforest | Revoicer | Jira | GitHub | Notion
- **Soft Skills:** Cross-functional Collaboration | Agile Delivery | Stakeholder & Client Engagement | Visual Storytelling for Impact | Deadline-Driven Execution | Strategic Communication