

Rishni Perera

UX UI Designer

Over 10,000 hours of experience leveraging the UX process to design user-friendly interfaces that drive engagement and elevate the user experience across digital products, learning platforms, games, services, and marketing materials. Thrives in collaborative environments, working effectively with cross-functional teams (technology, business, and design) to achieve optimal results.

Email

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LinkedIn

[linkedin.com/in/rishniperera](https://www.linkedin.com/in/rishniperera)

Portfolio

www.rishniperera.com

Education & Learning

Master of Information Technology

University of Colombo, Sri Lanka
2015 – 2017

Bachelor of Multimedia

Swinburne University of Technology,
Australia
2005 – 2008

Service Design, Mobile Design,

UX Research, UX Writing,

Design Accessibility, AI in UX/UI

Uxcel 2023 – 2024

Google UX Design Professional

Certificate

Google 2021

Skills & Strengths

UI Design	Design Sprints	Creative	Figma Sketch Uizard
UX Research	Illustrations	Problem Solving	Adobe Creative Suit
Information Architecture	Graphics Design	Collaborative	(Illustrator, After Effects)
Wireframe Prototyping	Web Design	Detail Oriented	Canva Webflow
Interaction Design	Video Creation	Communication Skills	Camtasia Jira GitHub
Usability Testing	3D animation	User Focus	HTML CSS JavaScript
Design System	Digital Learning Design	Interpersonal Skills	Bootstrap WordPress

Work experience

Freelance

July 2022 - Present

- The work has been primarily in the realms of responsive websites, prototyping, interaction design, UI design, mobile UI, and visual design. Leveraged storytelling and design skills to craft engaging user experiences, achieving project goals.

UI UX Software Engineer

Infor, July 2017 – April 2022

- Analysed user needs and designed intuitive interfaces, driving an 80% improvement in user experiences across cloud, desktop, and mobile SaaS products.
- Built user-friendly applications using HTML5, CSS3, JavaScript, and Angular, ensuring high quality through rigorous unit testing.
- Proactively created and maintained user guides, video tutorials, and learning materials, streamlining onboarding for new and existing users. Additionally, I designed all company graphics and social media assets.

Senior Graphic and Web Designer

Merritt Reality Corporation, USA , Jan 2016 - June 2017

- Delivered high-quality, responsive web UIs with a focus on user experience, alongside creating engaging marketing materials for print, online, and social media for US clients.
- Led strategic marketing campaigns that drove a remarkable 30%+ sales increase in the competitive US market.

Senior Graphic and Web Designer

ESOFT Technologies, April 2014 – Dec 2015

- Designed high-performing, responsive web UIs and engaging mobile app experiences with custom icons (Android & iOS) and video content. Proven success across diverse sectors like tech, education, e-commerce, and services.
- Led the design and development of a popular travel booking web and mobile app in Sri Lanka, driving significant user growth and engagement.
- Designed a first-of-its-kind, Sri Lankan-made fingerprint product, fostering innovation within the local tech industry.

Graphic Designer

RR Donnelley, July 2011 - April 2014

- Conceptualized and designed compelling graphics and infographics that resonated with target audiences for Fortune 500 clients like Google, PwC, Facebook, and Microsoft.
Key Achievement: Best Performer in Asia - 2013

Graphic and Web Designer

Auckland Regional Migration Service, New Zealand, 2010 – 2011

- Redesigned and upgraded a large government-funded regional website for new Kiwis (45,000 annually) using Joomla, improving user experience and information accessibility for a critical government service.
- Streamlined content management for the web design team by implementing a new CMS, resulting in increased efficiency and productivity

Graphic and Web Designer

OpenArc Systems Management (PVT) Ltd, 2010

- Led the design of user-centric experiences for FinTech and EdTech web platforms, partnering with cross-functional teams to ensure a seamless user journey.

Academic Cum Graphic Designer

Academy of Multimedia Design and Technology, 2008 – 2009

- Developed engaging learning materials and marketing designs for print, online, and social media, driving user engagement and brand awareness.
- Adapted the "Edexcel" qualification to address local learning gaps, enhancing its effectiveness for students.

