

Rishni Perera

UX UI Designer

With a rich professional background exceeding 10,000 hours, I have diligently applied the UX process to craft user-friendly interfaces that not only elevate the user experience but also stimulate engagement. My expertise spans digital products, learning, games, services and marketing designs. I enjoy working in close collaboration with teams across technology, business, and design.

Email

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LinkedIn

[linkedin.com/in/rishniperera](https://www.linkedin.com/in/rishniperera)

Portfolio

www.rishniperera.com

Education & Learning

Master of Information Technology

University of Colombo, Sri Lanka
2015 – 2017

Bachelor of Multimedia

Swinburne University of Technology,
Australia
2005 – 2008

**Service Design, Mobile Design,
UX Research, UX Writing,
Design Accessibility, AI in UX/UI**
Uxcel 2023 – 2024

**Google UX Design Professional
Certificate**
Google 2021

Skills & Strengths

UX Research	Design Sprints	Creative	Figma Sketch Uizard
UI Design	A/B testing	Problem Solving	Adobe Creative Suit
Information Architecture	Illustration	Collaborative	Canva Webflow
Wireframe Prototyping	Graphics & Motion Design	Detail Oriented	HTML CSS JavaScript
Interaction Design	Web Design	Communication Skills	Bootstrap WordPress
Usability Testing	Video Creation	User Focus	Jira GitHub
Design System	EdTech products design	Interpersonal Skills	Camtasia

Work experience

Freelance

July 2022 - Present

- The work has been primarily in the realms of responsive site design, prototyping, interaction design, UI design, mobile design, and visual design. Demonstrated versatility by collaborating with various clients and successfully executing solo projects.

UI UX Software Engineer

Infor, July 2017 – April 2022

- Skilfully identified both functional and non-functional requirements, leveraging this insight to design and develop user interface mock-ups that significantly enhanced (80%) the user experience across the SaaS product in the cloud suite, desktop, and mobile app.
- Utilising my proficiency in HTML5, CSS3, and JS, coupled with the Angular framework, I successfully constructed applications with standard UI and rigorously conducted unit testing.
- Additionally, I took the initiative to establish and maintain a comprehensive user guide, video library, and learning materials that serve as valuable resources for onboarding both new and existing users.

Senior Graphic and Web Designer

Merritt Reality Corporation, USA , Jan 2016 - June 2017

- Crafted responsive web UIs with a focus on high-level UX and produced marketing materials for print, online, and social media for USA Clients.
- Strategically executed marketing campaigns, yielding a remarkable sales surge of over 30% for the company in the highly competitive USA market.

Senior Graphic and Web Designer

ESOFT Technologies, April 2014 – Dec 2015

- Delivered high-level UX through responsive web designs and crafted mobile app UIs, icons for both Android and iOS, and engaging video content for tech, education, e-commerce, and services.
- Designed and developed a popular travel booking web and mobile app in Sri Lanka.
- Designed fully Sri Lankan-made finger printer product.

Graphic Designer

RR Donnelley, July 2011 - April 2014

- Designed graphics and infographics for Fortune 500 companies like Google, PwC, Facebook, Microsoft etc.

Key Achievement: Best Performer in Asia - 2013

Graphic and Web Designer

Auckland Regional Migration Service, New Zealand, 2010 – 2011

- Designed & upgraded Settlement website using Content Management System (Joomla) - Large Government funded regional website for all new Kiwis (45,000 annually).
- Introduced a content management system for the web design team.

Graphic and Web Designer

OpenArc Systems Management (PVT) Ltd, 2010

- Designing an end-to-end experience for FinTech and EdTech on web platforms. Working closely with managers, marketing specialists, and developers.
- Introduced a content management system for the web design team.

Academic Cum Graphic Designer

Academy of Multimedia Design and Technology, 2008 – 2009

- Established and adapted version of "Edexcel" qualification to suit and be compatible with local needs and conditions.
- Produced learning materials and marketing designs for print, online, and social media.

